

Publicity and Promotion volunteer

Role title:	Publicity and Promotion Volunteer (Currently not available)
Purpose of the position:	To organize publicity and promotion of various Immigrant-Services events including marketing and promotion of the following: SunRiver Honey and produce, three local events, workshops and programs
Duties and responsibilities:	We are looking for enthusiastic, talented and original individuals with experience in marketing, publicity and promotion to help Immigrant Services organize and implement its marketing and promotion activities. Your experience and expertise in planning and delivering marketing strategies will help Immigrant Services expand its programs and services.
Benefits to you:	<p>You will find working with our organization rewarding, fun and fulfilling.</p> <p>You will have ample opportunity to put your marketing skills at work and show your promotional ability.</p> <p>You will have the opportunity to work with talented and imaginative staff and other volunteers.</p> <p>You will have opportunities to engage a diverse community around the same goal.</p> <p>You will expand your knowledge of various cultures and backgrounds.</p> <p>You will be appreciated for your contribution to a progressive organization.</p> <p>We will provide you with meaningful and appreciative references.</p>
The skills you need:	<p>You have experience in marketing and promotion.</p> <p>You have skills identifying volunteer needs for a community-run marketing plan.</p> <p>You have skills coordinating volunteers.</p> <p>You are enthusiastic and can motivate other community members to join you.</p> <p>You have skills to identify needs and find solutions to address those needs.</p> <p>You are experienced in identifying various tasks and assigning them to suitable participants.</p> <p>You are connected to or have the ability to connect to various</p>

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	<p>cultures and secure their commitment to the cause you are promoting. You are an excellent communicator. You are a natural leader and considerate of all you work with. .</p>
<p>Training and orientation:</p>	<p>The theme and focus of the events are identified by the Fundraising Committee and are usually around various internationally recognized celebration dates such as International Youth Day or Human Rights Day. There will be orientation in our overall fundraising and marketing plan and the purpose and objectives of each event. You will be provided with a general orientation to the organization and will be provided with our event-coordination blue print.</p>
<p>Time commitment:</p>	<p>6 months commitment with an average 4 hours per week time commitment.</p>
<p>For more information, contact:</p>	<p>Poli (519) 836-2222 ext: 234</p>